



Susan Carew
Curriculum Vitae

Susan Faye Carew



CONTACT DETAILS

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CAREER HIGHLIGHTS

PROJECT: WORLDPEACEFULL: CLOWNING AROUND AUSTRALIA FOR PEACE

Period: August 2011 to November 2011

Purpose: Practicing harmony, training in conflict resolution, clowning in schools

Clowning around Australia was to experience Australia, meet people and deepen peace skills, teach peace, conflict resolution, anti-bullying and sustainability in schools

Key Achievements:

- Teaching conflict resolution, sustainability and clowning in public schools in Queensland and the Northern Territory;
- Teaching conflict resolution and clowning to remote outback indigenous children;
- Documenting through blogging the journey ie. Communities, history, experiences, networks;
- Networking and connecting with a wide range of people discussing personal peace, around the world and nature.



Period 2003 - 2012
Purpose: Inspire, challenge and empower

Invitations to public speak about my REAL HOPE program educating children in peaceful behaviours, clowning with Patch Adams and Around the World. The purpose of public speaking was to inspire, challenge and empower the community.

Key Achievements

- Key note speaker:
 - Rotary International District 9710 Conference, Sussex Inlet, lunchtime speaker;
 - Rotary District 9800 Conference, key note 'Make Dreams Real', Launceston, Tasmania ;
 - Rotary District 9780 Conference, 'Advance the Dream', Ballarat Mercure Inn, Ballarat;
 - Key note speaker, Rotary D 9520 conference in Adelaide, District Governor 2009-10;
 - Key note speaker, the Positive Steps to Peace, for self, family and community. Supported by: Unitarian Peace Memorial Church, Buncorp Pty Ltd., Melbourne City Council.

- UNESCO
 - 'One Bite at the Cherry' 2007 Empowering Social Action For Climate Change, Workshop with UNESCO on Values Education.

- Universities:
 - Speaker, Conference on Perspectives on International Peace and Reconciliation, University of Melbourne;
 - University of Sydney, Invited by the Sydney Peace Foundation to discuss World Peace Clown travelling to schools;
 - Victoria University – Inclusive Behaviours workshops. Speaking about the REAL HOPE program;
 - University of Melbourne, Beyond Violent Futures: Cultivating peace, Queen's College, workshop presentation on REAL HOPE;
 - Victoria University – Inclusive Behaviours workshops. Speaking about the 'REAL HOPE program;
 - La Trobe University, workshop on values based education and clowning for post-graduates;
 - University of Queensland, The Art of Transformative Peace, Conflict Studies Group, Australian Peace and Conflict Studies Center, Melbourne.

- Councils:
 - Presentation to City of Darebin Travelling the World for Peace;
 - Presentation to City of Whittlesea Council on Cultures of Peace;
 - Public Speaking for City of Maribyrnong on Clowning, Patch Adams and having fun;
 - Banyule Council, Volunteers Lunch - talk on Patch Adams, Russia.

- Community:
 - The Community Fun Day – MC and presenter, Lakes Entrance Rotunda;
 - Quakers Nonviolence Gathering – sponsored by Quakers to attend (Queensland);
 - Oxfam - a talk about values education and clowning in Russia - speaker;
 - International Volunteers Day, Bethlehem Hospital, Caulfield – speaker;
 - Walk Against Warming – clowning workshops for children. Children writing ideas about the future;
 - The Smith Family – Workshop with troubled children;
 - The Royal Talbot Hospital – Workshop into presenting creatively and with empathy;
 - Women’s Day, Diamond Valley Learning Centre – Talk on Peace and clowning;
 - Red Cross, clowning workshops for readers club;
 - ‘Is a Culture of Peace Possible’, Melbourne Social Forum, CERES Environmental Park;
 - Police Community Consultative Committee, Cultures of Peace;
 - Humanist Society, ‘The Art of Transformative Peace.’

- Media:
 - CBS News, Russia – filmed in Russian hospital;
 - Interviewed by Channel 10 – Clowning at the Austin Hospital;
 - Interviewed by ABC radio – 774 program, Melbourne;
 - Interviewed by Regional ABC radio – REAL HOPE in Gippsland area;
 - Interviewed by the Heidelberg Leader – Department of Peace, Peace Education and clowning;
 - Interviewed by ABC Radio 666, Clowning and the Environment;
 - 2CC Canberra - Clowning and Patch Adams’.



Period June 2010 to December 2010

Purpose: Practicing harmony, training in conflict resolution, clowning in hospitals and schools

Clowning around the World for Peace was an initiative to practice inner peace and to clown in countries around the world. It was an initiative based on 'being the change you wish to see'. It was a self funded project and was completed successfully.

Key Achievements

- Travelled to Thailand, India, Egypt, Greece, UK, Ireland, USA, Mexico, Belize, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica then across to South America: Peru, Bolivia, Argentina and Chile and onto New Zealand then Australia;
- Teaching peace through the medium of a clown;
- Public speaking to a wide range of groups;
- Overcoming language barriers through arts;
- Connecting cross culturally with a wide range of cultures and living in local communities;
- Overcoming personal barriers ;
- Training locals in clowning to experience community connection and joy;
- Lecturing about being a World Peace Clown, my journey to children, youth and teachers in schools and universities;
- Teaching by example through performance harmony, happiness and connection;
- Documenting the journey through detailing a blog detailing my experience to a worldwide audience.



Period August 2007 - 2010

Position: Manager, workshop designer and corporate training facilitator

Funny Business OWN Empowerment has two streams which focus on the corporate setting and schools. Funny business is targeted at the business community and dedicated to training in conflict resolution, wellbeing and peace education. REAL HOPE is targeted at primary school children and teaches values programs based around peace, non-violence, anti-bullying and wellbeing.

Key Achievements

- Designed and run training workshops in:
 - Harmony workshop with Councils;
 - Clowning workshops with the NGOs;
 - Women in Local Government research project, Councils;
 - Research for a community social forum;
 - Laughter, Empathy and Anti-bullying workshop with hospitals;
 - Conflict Resolution for Wellbeing with hospitals;
 - Workplace bullying and mediation with a NGO;
 - Laughter in business organisations (stress relief);
 - Happiness 4 Life with the community;
 - Healing and humour for developing empathy, positivity and emotional intelligence with hospitals;
 - Values education, life skills and creating peaceful communities with schools;
 - Public speaking through Rotary as a peace clown and community harmony;
 - Proposals to introduce community based mediation into neighbourhoods;
- High levels of satisfaction and empowerment from participants in groups;
- Facilitating to step out of comfort zone and to experience stress release;
- Facilitating greater understanding of skills to deal with conflict and promote harmony.

Duties:

- Management of operations;
- Conduct marketing into new and existing market development;
- Develop and implement workshops and programs in wellbeing and conflict resolution;
- Facilitate sessions;
- Public speaking;
- Business planning and research into conflict resolution and wellbeing issues for workplaces.

Period: January 2008 until April 2008
 Participant: Selected for the course from worldwide candidacy

The Rotary Peace and Conflict Studies Program is a course designed for experienced practitioners in the field of peace and non-violence. Nineteen scholars were selected from around the world to attend Chulalongkorn University in Bangkok. The course aims to provide practical experience in conflict mapping and non-violence techniques and provide theoretical modules delivered from expert lecturers from across the world.

Key Achievements

- Successful completion of the Rotary Peace and Conflict Studies program;
- Conflict mapping in Northern Thailand and Cambodia;
- Interviewed key stakeholders involved in conflicts: government, lawyers, activists, public/villagers, NGO's and companies;
- Invited by the Ministry of Justice (Dept. Probation) to attend creative interventions workshop in Northern Thailand;
- Interviewed Ms. Merete Fjeld Brattested, Ambassdor of Norway to Thailand;
- Designed and piloted Peace Education one day workshop for youth at the American School of Bangkok and presented to senior Rotarians;
- Conducted the first Emotional Intelligence workshop as a clown to medical staff at Chulalongkorn Hospital, Bangkok. Introducing staff to Dr. Patch Adams work. The staff were dressed as clowns and taken to outpatients, oncology and children's wards to experience emotional connection to patients and bringing joy to patients and themselves. Some indicated they felt freedom for the first time;
- Clowned in refugee camps, HIV clinic, hospitals and slums. The purpose was to experience peace through connection and humour. It was successful beyond expectations;
- Travelled to Hanoi, Vietnam post course, to clown at a Mental Health Clinic with patients and conducted workshops into happiness and clowning as a form of connection with staff.



EMPLOYER: COLMAR BRUNTON SOCIAL RESEARCH, CANBERRA, AUSTRALIA

Period October 2006 – February 2007
Position: Senior Research Analyst (contract)

Colmar Brunton specialises in social research and government research

Key Achievements

- Analysed focus groups for Government Departments to investigate community access to web services;
- Facilitated pandemic influenza focus groups in South Australia;
- Designed and wrote research proposals.

Duties:

- Desk research;
- Qualitative research;
- Proposal writing;
- Facilitation of qualitative research projects;
- Facilitation of internet groups online;
- Client liaison and report writing.

EMPLOYER: CANBERRA ARTS MARKETING, CANBERRA, AUSTRALIA

Period July – October 2006
Position: Finance Officer (contract)

Canberra Arts Marketing provides arts advocacy to the arts and general community

Key Achievements

- MYOB bookkeeping services;
- Preparation of profit and loss, balance sheet, sales data for the Board;
- Survey design evaluation and advice regarding CAM membership.

Duties:

- MYOB;
- Accounts receivable/payable;
- Taxation: income tax, BAS, IAS, superannuation;
- Wages/payroll.

EMPLOYER: PLENTY VALLEY 88.6FM, MELBOURNE, AUSTRALIA

Period July 2003 – May 2006

Position: General Manager (interim), Radio Producer and Presenter

Plenty Valley 88.6 FM is a community radio station in the North East of Melbourne

Key Achievements

- Received special mention at the UN Peace Media Awards by Kerry O'Brien (ABC television) for 'Bridges to Peace' radio program;
- Developing networks and interviewed high profiled interviewees;
- Conducted Conflict Resolution role plays on radio;
- Communicating issues of non-violence and community harmony and exploring peace from every perspective;
- Conducting media market research into key catchment area;
- Developing a strategic plan to develop community radio to reflect community and develop new segmentation that aligns with listener interests.

Duties:

- Managing day to day operations;
- Banking, accounts payable and employee pays;
- Managing and recruiting volunteers;
- Managing 'Work for the Dole' program;
- Maintaining the station on-air;
- Liaising with external stakeholders;
- Running management meetings;
- Cart (advertisement) production;
- Weekly update to all volunteers;
- Troubleshooting and solving problems as they arise;
- Writing funding submissions for grants;
- Writing strategic reports;
- Designing and implementing market research to ascertain listener catchment area;
- Presenting the benefits of radio to business groups;
- Presenting and producing radio programs, sourcing interviewees.

Period February 2003 to May 2006

Position: Manager and Founder

OWN is dedicated to empowerment. The key focus of OWN is R.E.A.L. H.O.P.E. and the Children's Circle Forum. The programs develop life skills and peaceful behaviours with the goal of enhancing citizenship and community harmony.

Key Achievements

- REAL HOPES was endorsed by famous American Dr. Patch Adams (clown doctor);
- Produced an inaugural creative intervention program that utilises a clown character to teach values, peace and anti-bullying. Including: experiential activities, humour, circus skills and brainstorming;
- Invited to Gippsland to work with clusters of schools and deliver REAL HOPES anti-bullying program;
- Impacts on children and teachers. There were breakthroughs with autistic children, troubled children and children felt inspired to become active in anti-bullying;
- Organised planning meetings with government, non-government organisations and interest groups in respect of the Children's Circle Forum. This is a non-adversarial, solutions orientated forum;
- Invited to teach post graduate teachers about inclusive education e.g. R.E.A.L. H.O.P.E. at La Trobe and Victoria Universities, Melbourne;
- Invited by University of Melbourne to deliver papers at the International Conference on Peace and Reconciliation e.g. 'To What Extent is Non-violence a Solution in Creating a Durable World Peace?';
- Invited by UNESCO to speak about R.E.A.L. H.O.P.E. at Sustainability and Values Forum 2007.

Duties:

- Produced the R.E.A.L. H.O.P.E. values based peace, non-violence and anti-bullying program;
- Management duties: Marketing, accounts, liaising with stakeholders, generating new business, presenting the programs to potential clients and industry representatives;
- Teaching skills combined with entertainment of children;
- Produced a DVD featuring excerpts of the R.E.A.L. H.O.P.E. program;
- Produced a Children's Circle forum (to pilot stage) in collaboration with Morang South Primary which focussed on: collaboration, lateral thinking (de Bono techniques), values, anti-bullying, circus, human rights, environment and community problem solving for generating future opportunities;
- Piloted programs: desk research, survey evaluation, focus groups, analysis and reporting.

Period November 2002
Participant: Joined 40 clowns from around the world in loving service

Patch Adams is the famous American Clown doctor who inspired the film by Robin Williams. He believed in bringing compassion into healing modalities. He conducts annual tours with people to assist them in learning to feel loving compassion and service for a few weeks. I was invited to join the tour.

Key Achievements

- Clowning with orphans in Russian orphanages;
- Clowning with nursing home residents;
- Learning to communicate without languages;
- Learning to love unconditionally without return;
- Learning of the lack of love in our world and bringing love to inspire others;
- Learning courage to go into public spaces and connect;
- Learning that we can change the world when we change ourselves.



EMPLOYER: AUSTCARE (COLLABORATION), CANBERRA, AUSTRALIA

Period July 2001 – October 2001
Position: Project Design and Coordination

The Afghan Bazaar was an event produced in collaboration with NGO partner Austcare. The event was designed to enhance Afghan-Australian relations, raise awareness, educate the public about Afghanistan and foster peace and understanding in a humanitarian context.

Key Achievements

- Successfully implementing a community awareness project in collaboration with a respected Austcare NGO;
- Successful team building with stakeholders that the project could be undertaken and succeed;
- Successfully reaching an audience of approximately 6,000 people (media exposure, attendees);
- Running a sell out event on a minimal budget and raising donations to assist vulnerable people;
- Reaching the goal of raising awareness in the wider community about Afghan people, their culture, plight and build bridges of understanding to enrich our society and connect with Afghan people.

Duties:

- Project conception, design and implementation;
- Project collaborative management: liaising with stakeholders, media, talented performers and monitoring outcomes;
- Developing database for direct marketing;
- Organising marketing materials: the design of the brochure, key messages and information;
- Communicating and coordinating all parties involved in the event to ensure it runs smoothly;
- Organising press releases and interviews with the media;
- Organised speakers: experts, politicians, artists and refugees;
- Organised photographic slides of the geography of Afghanistan (Australian National University);
- Organised and edited to 15 mins a 4 Corners ABC documentary depicting issues of the conflict and repression in Afghanistan;
- Organised entertainment: afghan food, artefacts (auction), dance, music, speakers and art works.

Period January 2000 – December 2005

Position: Clown-ologist

Clown Rounds was first started at Canberra Hospital, inspired by Patricia Cameron-Hill and Shayne Yates. Clowns would visit all wards and bring cheer. The clowning continued at the Austin Repatriation Hospital, Melbourne. Clowning is essential in medical environments where there is fear and pain. It distracts and brings joy creating a friendly environment that is fun.

Key Achievements

- Starting Clown Rounds at Canberra Hospital;
- Clowning at Austin Repatriation Hospital;
- Bringing joy into fearful or boring situations;
- Enlivening staff and demonstrating the importance of connection;
- Boosting moral of staff and patients;
- Connecting with a wide range of people including doctors, nurses and families;
- Developing an understanding of the healing component of humour and emotional intelligence;
- Witnessing inspiring patient responses;
- The importance of 'making someone's day' in environments often rushed and lacking in emotional connection;
- Learning to communicate non verbally that is positive;
- Learning empathy in connecting with all people and dealing positively with all types of people;
- Learning the importance of personal space and permission to interact, giving power to patients.

Duties:

- Clowning using props such as juggling, balloons, ribbons, noise makers, bubbles and little techniques to bring a smile;
- To visit different Wards such as Oncology, elderly in Darley House and general wards to interact with patients, staff and families;
- To connect with all people to bring cheer and liven up environments.



EMPLOYER: INDEPENDENT RESEARCH, CANBERRA, AUSTRALIA

Period January 1996 – December 2001

Position: Manager and Founder

Independent Research was created to undertake accurate and socially beneficial research. The focus was to produce unbiased thorough research which was both descriptive and interpretive to serve society.

Key Achievements

- Managing the research process with high levels of accuracy and detail;
- Working with Robert De Castella (Olympian) on health and wellbeing research;
- Working with local government on a range of community consultation projects;
- Mentor for the Enterprise Institute of Australia, mentoring entrepreneurs for 9 years.

Duties:

- Management: book-keeping, profit and loss statements, cash flow, bank reconciliation, staff pays;
- Proposal writing – project design, background, methodology, project team and costings;
- Project management;
- Field management: field staff recruitment, briefings, check editing (quality), project management, schedules (qualitative, quantitative projects);
- Quality Control: briefing staff, survey design, check editing surveys, call backs;
- Analysis of data – SPSS, Excel, charts;
- Report writing: background, executive summary, findings, conclusions, strategic implications;
- Presentation of findings to clients: formal or informal utilising powerpoint, highlighting overall & key findings;
- Survey design;
- Focus group topic guide design;
- Business and strategic planning.



EMPLOYER:

ID MAGASIN, MARKET HARBOROUGH, UNITED KINGDOM

Period January 1995 – August 1995

Position: Senior Analyst

ID Magasin is a boutique market research company specialising in observational research within retail environments. This type of research technique enables clients to learn from observing actual behaviour rather than relying primarily on customer perceptions and recall.

Key Achievements

- Innovative data capture through filming;
- Process restructure of organisation to ensure greater efficiency;
- Increased sophistication, depth and accuracy of data analysis and report writing process;
- Invented new pictorial questionnaires;
- Worked with blue chip clients in London.

Duties:

- Managing blue chip company clients;
- Project management: proposal, survey design, analysis, reporting and liaising with other staff;
- Developing new data collection methods ie. pictorial questionnaires for collecting observational data;
- Developed cross correlation of observational (film) and intercept (face to face) data;
- Reporting findings and presentations to blue chip clients.



EMPLOYER:

BRITISH FILM INSTITUTE, LONDON, UNITED KINGDOM

Period June 1994 – December 1994

Position: Events Coordinator (contract)

The BFI is a statutory organisation charged with preserving and promoting British film. The National Film theatres (NFT) and the Museum of the Moving Image (MOMI) develop relationships with the community through public screenings and tours of the museum. Exhibits included: Lumiere Brothers, Magic Lanterns, Charlie Chaplin, Marilyn Monroe, Hollywood, Agit trains and modern documentaries.

Key Achievements

- Efficiently coordinating other Departments hiring the NFT;
- Successful organisation of events in MOMI and ensuring client needs met;
- Developed quality system to ensure events ran smoothly;
- Undertaking a competitor analysis and estimates of budgetary savings for British Film Institute.

Duties:

- Hiring out the NFT & MOMI to blue chip clients;
- Marketing venues to the public;
- Developing a quality system to ensure better coordination and all tasks completed;
- Liaison with NFT Departments to coordinate and communicate client needs;
- Liaising with Blue Chip clients and showing them around the Museum of the Moving Image;
- Organising events.



EMPLOYER: REARK RESEARCH, BRISBANE, AUSTRALIA

Period August 1992 – August 1993

Position: Research Analyst

Reark Research was a national research company, integrated into AC Nielson. The projects undertaken at Reark were generally adhoc and covered a plethora of industries demanding versatile research designs and techniques.

Key Achievements

- Designing and delivering a computer generated presentations;
- Writing research reports;
- Presenting to clients;
- Managing large government projects.

Duties:

- Analysing SAS data;
- Liaising with field team to undertake field work;
- Conducting focus groups;
- Conducting social research for government and private enterprise;
- Data analysis, analysis and charting;
- Presentation to clients.

EMPLOYER: MARKETSHARE, BRISBANE, AUSTRALIA

Period May 1992 – August 1992

Position: Research Assistant

Marketshare is positioned at the premium end of the research market in Queensland. It is primarily a qualitative research company.

Key Achievements

- Trained in SPSS statistical package;
- Designed studies;
- Focus group analysis.

Duties:

- Analysing focus group data;
- Note taking at focus groups;
- Formatting and inputting data into reports;
- Statistical analysis (SPSS): frequencies, cross tabulations, conjoint analysis;
- Compiling reports.

RECRUITMENT COMPANIES – TEMPING AND CONTRACT WORK

Period: May 1985 – January 2011 (approx. 400 companies)
Position: Secretary, Bookkeeping, Analyst, Media Assistant
Companies: Drake Overload, Kelly Services, London based recruiters, Hoban Recruitment, Julia Ross Recruitment etc.

In the early part of my career I worked in 10 recruitment agencies and developed a wide variety of skills in the administrative area. I am very versatile and capable in many diverse areas.

Key Achievements

- Worked in 400 companies in sub-contract capacity;
- Administrative/secretarial roles;
- Bookkeeping;
- Marketing;
- Analyst roles;
- Public relations;
- Reception;
- Managing blogs;
- Transcription and note taking;
- and much more...



QUALIFICATIONS

2008

Rotary Peace and Conflict Studies Program, Chulalongkorn University: Bangkok, Thailand

2007

Certificate IV – Training and Assessment, Melbourne, VIC

2007

Training for Facilitators in Nonviolent Conflict Resolution, Alternatives to Violence Project, VIC

2004

Circus Skills Workshop, National Institute of Circus Arts, Maroondah Council, VIC

2004

Certificate IV – Small Business Management, Melbourne, VIC

2002

Graduate Diploma, Humanities and Social Sciences, (Peace Studies), La Trobe University, Melbourne

1989 – 1991

Bachelor of Commerce Degree (Economics, Marketing), Griffith University, Brisbane, QLD

COMPUTER PACKAGES USED

Microsoft Office

(Word, Excel, Powerpoint, Outlook Express etc.), desktop publishing;

Statistical Package of the Social Sciences (SPSS)

Conjoint Analysis, Graphics;

Accounting packages to trial balance

ie. MYOB; Quick Books

Radio production

Audition, Pro-tools, Cool Edit Pro, cart roster, DRS programme, recording panel



A POEM...

Poetry of course is never included in a c.v. but I have decided to be the first. This poem would reflect my true nature. I feel personal qualities and character are central to proactive work. We all have potential for excellence. Have a beautiful day.

What is true beauty?

As my mind travels the world in search of this jewel,

What does it look like?

What does it feel like?

Does it shimmer and catch your eye?

Does it grow as you grow old?

Can you hear it caressing your soul?

Is beauty the wrapper or the sweetness within?

Is it the painting of perfection?

Is it the sketch of truth?

Is it the adoring love of the parent staring into those innocent eyes?

Is it the kindness of an old women in disguise?

For me it has no form,

It sings to me in the acts of love,

It shines on me in the eyes of my friend,

It comforts me in the warmth of understanding,

True beauty is without end.

True beauty does not know itself,

Do flowers marvel at their brilliant colours?

Do the mountains know their massive power?

Do the rivers feel their peacefulness murmuring?

Does a sunny day smile at its radiant warmth?

The colours do not know the painting,

For that is in the heart of the great artist,

There is only contrasting lights in this spectrum,

No colour is better or worse than any other,

Each a defining voice,

In the orchestra of perfection,

And the cast is invited,

By the grace of natural selection.

In truth my friend

...there is only beauty,

Universal beauty you cannot see,

When you close your eyes you can feel it,

It is the love that sets you free.

